

What to do with HamiltonFranklinRealty.com Internet Leads.

When you are forwarded a lead there is a few things to remember.

1) Response Time: If you cannot respond to the lead within 4 or 5 minutes they **WILL** go elsewhere. Period. As you all know, in today's "information-now" society, we are expected to get back with prospects immediately. This is your "first impression" with them; they want to know they can count on you during a long real estate transaction to get answers in a timely fashion.

Note: If they provide a phone number CALL IT.

2) Quick Background Check: In the email from our website, you will notice a brief overview as well as some links on the bottom of the email. The links provide some insight into what the lead was looking for such as "the last page viewed before requesting more information" as well as "the last search performed before requesting more information". You may find it helpful to get some more input into what they are after.

3) Remember your IDXBroker Account can accessed at
Username: FIRSTNAME@HamiltonFranklinRealty.com
Password: Hamilton84

To Hamilton-Franklin Agent

Hamilton-Franklin Realty - A lead has requested a More Information about a property.

Steve Homebuyer has requested more information on the following property:

MLS# [201444579](http://www.hamiltonfranklin.com/) on <http://www.hamiltonfranklin.com/>.

Lead Information

First Name: Steve

Last Name: Homebuyer

Phone: 239.521.4321

Email Address: SteveHomeBuyer@gmail.com

Additional Listing Information:

MLS # : 201444579

Price : \$189,342

Address : 13340 Bella Casa Cir 2151

City : Fort Myers

State : Florida

Zipcode : 33966

Message : Request More Information - Listing ID 201444579

As of this email, the last page that this lead was viewing before signing up can be viewed by clicking [this link](#). Also, the last search that this lead performed before signing up can be recreated by clicking [this link](#). You may login to your IDX Broker Platinum account and view this lead's activity on your [Lead Management](#) page.

